

## Minutes of a meeting of the Bradford and Airedale Wellbeing Board held on Tuesday, 17 August 2021 in the Banqueting Hall - City Hall, Bradford

Commenced 10.00 am  
Concluded 12.05 pm

### PRESENT

#### Members of the Board -

MEMBER	REPRESENTING
Councillor Susan Hinchcliffe	Leader of Bradford Metropolitan District Council (Chair)
Councillor Sarah Ferriby	Healthy People and Places Portfolio Holder, Bradford Metropolitan District Council
Councillor Robert Hargreaves	Shadow Healthy People and Places Portfolio Holder, Bradford Metropolitan District Council
Councillor Alex Ross-Shaw	Regeneration, Planning and Transport Portfolio Holder, Bradford Metropolitan District Council
Kersten England	Chief Executive of Bradford Metropolitan District Council
Iain MacBeath	Strategic Director Health and Wellbeing
Brendan Brown	Chief Executive of Airedale NHS Foundation Trust
Dr James Thomas	Bradford Districts and Craven Clinical Commissioning Group
Therese Patten	Chief Executive of Bradford District Care NHS Foundation Trust
Kim Shutler	Bradford Assembly representing the Voluntary and Community Sector
Ben Bush	District Commander, West Yorkshire Fire and Rescue Service
Shirley Congdon	Vice Chancellor, Bradford University
Stewart Davies	Chair of Sustainable Development Partnership

Also in attendance: Kerry Warhurst, Deputy Director Nursing NHS, England, Sarah Jones Deputising for Dan Greenwood, Nigel Ayer Deputising for Helen Rushworth,

Apologies: Councillor Abdul Jabar, Councillor Imran Khan, Councillor Sue Duffy, Helen Hirst, Sarah Muckle, Dr Sohail Abbas, Mel Pickup and Bishop

**Councillor Hinchcliffe in the Chair**

**7. DISCLOSURES OF INTEREST**

Councillor Hinchcliffe disclosed a non-pecuniary interest in the item relating to Cultural Place Partnership (Minute 12) as the Chair of the Cultural Place Partnership.

Kersten England, Bradford Council Chief Executive and Shirley Cogdon, Vice Chancellor, Bradford University disclosed a non-pecuniary interest in the item relating to Cultural Place Partnership (Minute 12) as members of the Cultural Place Partnership.

ACTION: City Solicitor

**8. MINUTES**

**Resolved –**

**That the minutes of the meeting held on 15 June 2021 be signed as a correct record.**

ACTION: City Solicitor

**9. INSPECTION OF REPORTS AND BACKGROUND PAPERS**

There were no appeals submitted by the public to review decisions to restrict documents.

**10. THE DISTRICT PLAN**

The Director of Public Health submitted **Document “D”** which reported on the District plan. The plan built upon the Wellbeing Boards ambition and priorities for the District in pursuit of the economic, social and environmental wellbeing of the local population. The plan comprised of five clear outcomes for the District, these were:

- Children have the best start in life
- Residents achieve good health and wellbeing
- Sustainable economic growth and decent work for all
- Safe, sustainable and inclusive communities
- Action at all levels to address climate and environmental change

The Wellbeing Board would be the lead Partnership for the Plan and was therefore asked to ratify the content of the District Plan before it was published.

The District Plan was used by all partners as a basis for funding bids to Government. It was noted that the co-ordinating group would produce a performance review for the Wellbeing Board.

Board members commented as follows:

- It is positive to see the plan taking shape and the Board agreed that the design copy looks good.
- The Board requested that we provide further detail on performance measures for the plan, these have previously been discussed at the development session in July 2021. The Board also requested a paper to review the performance of the previous plan.
- The plan will be hosted online and will include live links with information on performance indicators, priorities and the strategic delivery partnerships.
- Updates to the Board will be provided via the Wellbeing Executive group and the first update is scheduled for July 2022.
- The Board agreed that the plan could form the basis of the discussions with external stakeholders on key issues affecting the District such as the District spending review submission, hospital investments and the *levelling up* fund.
- Board members also highlighted that there is some urgency to the delivery the plan in a post Covid context and therefore delivery plans to support the ambitions of the district needed to be updated to reflect our new reality.
- Reference was made to the strategies and plans that lay behind the District Plan such as Better Strat Bradford which related to the school readiness priority
- Reference was made to the Levelling Up Fund and the need to ensure that any funding was directed into communities.
- Reference was made to the Better Births initiative and the national expectation that more women would have access to personalised care, pre conception support, and baby toddler and child support targeted at communities in most need.
- The Board reflected on its role in the delivery of the district plan and board members highlighted the importance of strategic delivery partnerships in the success of this plan.
- The Board was pleased to see that the plan included sustainable development and clean growth goals and also emphasised the need for early intervention and prevention alongside this.

**Resolved -**

**That the content of the District Plan (Appendix A to Document “D”) be endorsed.**

ACTION: Director of Public Health

**11. BETTER LIVES, BRIGHTER FUTURE**

The Strategic Director, Health and Wellbeing submitted **Document “E”** which included a presentation that provided a summary of the challenges and responses that mental health services across the Bradford District and Craven had faced following the Covid-19 pandemic. An updated presentation was circulated at the meeting.

The impact of the pandemic was still being realised and was being discussed at both a national and local level however, the national lockdown(s) and the associated economic and social impacts of these had a noticeable influence on the mental health and wellbeing of parts of our population. The presentation focused on three key areas and local responses to these:

- Comparative spend on adult’s mental health services
- Demand for adult mental health services
- The positive impact of the Healthy Minds Initiative in providing a single point of information and accessibility to mental health services and early intervention support for those that live in the Bradford District and Craven.

Alongside this, the presentation discussed national legislative changes. An updated version of the **Document ‘E’** was provided for the Board and will be reflected on the Health and Wellbeing Board website.

Board members commented as follows:

- The presentation highlighted the range of services through the healthy minds programme and the complexity of funding for mental health services.
- Board members discussed increase in demand and the strain on preventative services such as third sector organisations. One of the biggest issues is the lack of specially trained staff and this is a national issue as well as local one.
- There was potential to link the Individual Placement and Support (IPS) programme with other schemes such as Skills House.
- It was recognised that the Voluntary and Community Sector (VCS) was at the forefront in terms of prevention and that there was a need to work with them to build capacity. It was noted that one of the biggest challenges was around workforce issues.
- It was recognised that there is a need to work with VCS on provision for

adults who need low level interventions but not a whole wrap around approach.

- The Board discussed that good mental health was important for all Board partners and therefore preventative and early help services were key to maintaining wellbeing. The presenters were asked to provide a projection of forecast demand for services and required resources to support the system to manage demand. This will also support any submission to national and regional stakeholders and help partners to plan services in accordance with demand.
- The Healthy Minds website was an excellent source of information and Partners were asked to promote the website to staff and networks.
- Funding is available to develop a specific app for students to support them with their mental health discussions are ongoing between the Clinical Commissioning Group and the University around the development of this.
- Partners were asked to ensure that their websites and communications reflected the offer from the Healthy Minds service.
- The commissioning contracts for individual service providers required them to ensure that the Healthy Minds information on line was kept up to date and a quality control officer was able to provide support. Work was being undertaken with GP's to ensure that they referred to the most up to date information on line to provide patients with the best possible care options.
- It was highlighted that the impact on children and young people's mental health should not be underestimated, particularly if households have been directly impacted by unemployment and loss through the pandemic. A separate discussion at a development session is planned with Board on Children's and young people's mental health.

## **Resolved**

**That the cost of meeting the forecast demand for mental health services is calculated and taken into account in budget setting.**

ACTION: Strategic Director Health and Wellbeing

## **12. CULTURAL AND PLACE PARTNERSHIP**

**Document "F"** reported on the Cultural Place Partnership which has just launched its new ten-year cultural strategy for the District. The main body of the report was a digest of the plan including the rationale and need for cultural intervention and investments in the District and the vision, key outputs, targets and ambitions of the plan.

The Chair who is also the Chair of the Cultural and Place Partnership introduced the report and highlighted that the total impact over 5 years of the City of culture

would be £700m. A power point presentation was given and a video was played to the Board. (<https://youtu.be/bF7kdUxvUOI>)

Board members commented as follows:

- Culture was referred to in the previous item as a direct link to mental health, it is also important to the economy and supports residents wellbeing, it also supports them to have good employment and this is directly beneficial to our economy.
- The City of Culture bid aims to give people the opportunity to develop a sense of pride in the District.
- It was noted that the LEAP project which is currently being delivered in Bradford and Keighley had health outcomes and that a report would be circulated to Board members.
- A Board member referred to small funding pockets which were being used to encourage people back to Town and City Centres following the easing of Covid restrictions which were having a significant positive impact and which could be scaled up.
- The makeup of the District means that young people were looking for something different in the night time and evening economy to other cities. A group of Young people have been asked by the Partnership to investigate what this demand looks like and events will be planned in accordance to this. A year long programme of testing pilot projects was being undertaken and review point progress reporting is planned.
- Digital Creatives is one of the flagship programmes for the City of Culture bid and legacy. It aims to work with all young people across the District to develop their digital and coding skills. Staff from across the place including the University of Bradford, Born in Bradford programme and BHIR are involved in supporting this world leading programme.
- Performance measures have been built in to the Cultural and Place Partnerships programme of work. The Wellbeing Board are asked to support the partnership through developing its ambitions as highlighted in Document 'E'

**Resolved –**

- (1) That work be undertaken with the Wellbeing Board to Identify expertise in the field of Climate Change to sit on the Cultural Place Partnership Board to help us ensure our programmes of work and put the Sustainable Development Goal's into practice.**
- (2) That that two of the major ambitions within Culture Is Our Plan, Live life better and Creating an explosion of opportunity be supported.**
- (3) That Bradford Cultural Education Partnership focusing on creative**

**digital skills with two major strands, Digital Creatives and Digital Storytellers be supported.**

ACTION: Strategic Director of Place

Chair

**Note: These minutes are subject to approval as a correct record at the next meeting of the Bradford and Airedale Wellbeing Board.**

THESE MINUTES HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER